

## OFFICIAL CONTEST RULES AND REGULATIONS

The Air Canada — Discover Ireland contest (the “**Contest**”) is brought to you by Air Canada (the “**Contest Sponsor**”). The Contest starts on April 4<sup>th</sup>, 2018 at 12:01 a.m. EDT and closes on April 18<sup>th</sup>, 2018 at 11:59 p.m. EDT (hereinafter, the “**Contest Period**”).

### **1. Eligibility**

The Contest is open to all Canadian residents having reached the legal age of majority in their province or territory of residence prior to the Contest Period (an “**Eligible Participant**”). Employees, representatives or agents of Air Canada and its subsidiaries and affiliates, media partners, advertising and promotional agencies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they are domiciled) of any of the aforementioned and persons with whom any of the aforementioned are domiciled are not eligible to enter the Contest.

### **2. How to participate in the Contest**

No Purchase Necessary.

#### **Facebook® Entry**

To enter the contest, log online to [www.facebook.com/aircanada](http://www.facebook.com/aircanada). From the Air Canada Facebook page, eligible participants must watch the Air Canada: Discover Ireland video ([available here](#)) and count the number of shamrocks they see in the video. Eligible participants must then comment with the correct answer, directly on the post in question.

Limit of one entry permitted per participant during the contest period.

This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Contest Sponsor and not to Facebook.

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### **3. Prizes**

There are two prizes to be won, each one consisting of 2 Economy Class round-trip tickets on any flight operated by Air Canada (including, flights operated under the Air Canada Express banner and operated by Air Canada Rouge) from the major Canadian airport served by Air Canada closest to the winner's place of residence to EITHER Dublin, Ireland (DUB) OR Shannon, Ireland (SNN) with a 7-night stay at a 3-star Bed & Breakfast accommodation in a double occupancy accommodation.

Prize #1:

**Taste of Ireland** package, fly in and out of Dublin; [full details available here](#).

Prize #2:

**Best of the Wild Atlantic Way** package, fly in and out of Shannon; [full details available here](#).

Reservation for flight and accommodations are subject to availability and the following flight blackout dates apply (travel is NOT permitted during these dates):

#### **01 July 2018 to 06 September 2018.**

Travel must be completed on or before October 12th, 2018. Travel does not qualify for Aeroplan mileage accumulation or for mileage accumulation in any other frequent flyer program. No changes permitted to reservations once date of travel is confirmed or ticket has been issued.

Each prize winner is responsible for all fuel, insurance, surcharges, taxes, fees and other applicable charges with a credit card at time of booking. Each prize winner and their travelling companion are responsible for: any and all costs, expenses and taxes not expressly described herein including, without limitation, applicable local air departure taxes, ground transportation, gratuities, merchandise, telephone calls, personal expenses of any nature for overnight layovers, meals and beverages, service charges, in-flight meals and entertainment; costs incurred to and from the departure point as the prize originates and terminates there, obtaining sufficient personal travel insurance prior to departure, if desired; obtaining and carrying all necessary travel documentation, such as passports and visas and complying with customs immigrations regulations. The use of upgrade certificates is not permitted for flights. Use of the airfare tickets are subject to Air Canada's general conditions of carriage publicly available at [www.aircanada.com](http://www.aircanada.com).

The approximate total value of each prize is CDN \$2,500. Exact value of each prize depends on point of departure and destination as well as time of travel. Each prize must be accepted as awarded and may not be sold, transferred or converted to cash and will not be refunded if unused. No substitutions, changes or extensions are permitted. Contest Sponsor reserves the right at its sole discretion to substitute each prize for one of equal or greater value.

### **4. Prizes Draw**

A random draw from all entries received from Eligible Participants during the Contest Period to select the winners of the prizes will be held at Contest Administrator's offices located at 7373 Boulevard Cote-Vertu Ouest, Saint-Laurent, QC on 23 April 2018 at 1300hrs EDT. The odds of winning a prize will depend upon the total number of entries received from Eligible Participants during the Contest Period.

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## **5. Claiming of a prize**

In order to be declared a winner and be able to claim one of the prizes, the Eligible Participant selected by random draw will be contacted via private message on Facebook by the Contest Sponsor shortly following the draw and must confirm acceptance as a selected Eligible Participant within three (3) calendar days of contact. If the selected Eligible Participant cannot be contacted, another Eligible Participant will be selected by way of random draw. Before being declared a winner, each selected Eligible Participant will be required to answer a time-limited mathematical skill-testing question and sign a release and waiver form confirming, without limitation, that:

- He/she complies with the eligibility requirements;
- he/she has read the Contest rules and regulations and complies completely;
- he/she accepts the prize as awarded;
- he/she acknowledges the Contest Sponsor's right to publish his/her picture, name and city of residence without compensation other than the prize offered;
- he/she successfully answers a time-limited mathematical skill-testing question; and
- he/she releases and agrees to hold harmless of all liability the Contest Sponsor, Contest Administrator and their respective subsidiaries and affiliates, media partners, advertising, promotional agencies and each of the foregoing entities' directors, officers, employees, contractors and agents.

**6.** No correspondence will be undertaken except with the selected Eligible Participants whose Eligible Entry was drawn. Once an Eligible Participant is declared a winner by Contest Sponsor, Contest Sponsor will send the Eligible Participant a letter containing the details on how to redeem the his/her prize (i.e. reservation of the flights).

## **7. General Terms and Conditions**

All entries submitted, and all information provided, by Eligible Participants must be complete and accurate. Contest Sponsor will not be held responsible for any technological malfunctions, telephone or internet interruptions and/or any late/incomplete/erroneously completed prize claims or release and waiver forms.

Each Eligible Participant grants permission for Sponsor and Contest Administrator to use the contents of his/her entry submission including name and address for editorial, advertising, marketing and promotional purposes in any and all media now known or hereafter discovered, worldwide, in perpetuity, without compensation, notification or permission.

By entering the Contest, Eligible Participants expressly consent to the Contest Sponsor, Contest Administrator, media partners, advertising and promotional agencies, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with the Contest Sponsor's Privacy Policy publically available on Contest Sponsor's website.

All entries are subject to verification by the Contest Sponsor and may be disqualified if they are received outside of the Contest Period, are incomplete, illegible, irregular,

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photocopied or otherwise reproduced, submitted through illicit means or if they contain any false statements, or do not conform to or satisfy to any condition of these Contest rules and regulations.

By entering the Contest, Eligible Participants agree that the Contest Sponsor reserves the right to publish without compensation the full name, city of residence, and photograph of all winners and Eligible Participants waive all rights with respect to printed, broadcast and other forms of publicity. Eligible Participants further agree that all entries submitted and their content become the property of the Contest Sponsor and will not be returned.

Eligible Participants agree to be bound by all decisions of the Contest Sponsor and/or Contest Administrator regarding the Contest which shall be final and binding in all respects.

Eligible Participants agree that the Contest Sponsor is not liable for any incorrect or inaccurate transcription of entry information or for any error or malfunction of any kind in connection with the Contest. If the Contest is not capable of running as planned for any reason, including tampering, unauthorized intervention, fraud, technical failures, or any other cause, the Contest Sponsor reserves the right, at its sole discretion, to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way, without any further obligations to Eligible Participants. Furthermore, if the Contest Sponsor determines, at its sole discretion, that any entry compromises the integrity of the Contest, the Contest Sponsor reserves the right to disqualify the entry at issue or terminate the Contest in its entirety without any further obligations to Eligible Participants. The Contest Sponsor further reserves the right, at its sole discretion, to disqualify any individual from the Contest and to ban the individual from any future contest of the Contest Sponsor who it finds or believes to be tampering with the entry process or the operation of the Contest; to be acting in violation of the Contest rules and regulations or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

By entering this Contest, Eligible Participants agree to release and hold harmless the Contest Sponsor and Contest Administrator and each of their respective subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or, if declared a winner, the prize awarded and use thereof.

The Contest is subject to federal, provincial and local rules and regulations.

For Quebec Residents only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement. All issues and questions concerning the construction, validity, interpretation and enforceability of these official contest rules, or the rights and obligations of an Eligible Participant in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of Quebec and the laws of Canada applicable therein.

Eligible Participants may obtain the prize winners' names between 30<sup>th</sup> of April 2018 and 14<sup>th</sup> of May 2018, by addressing their request, accompanied by a self-addressed envelope with sufficient postage to:

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**The Air Canada—Discover Ireland Contest  
Marketing Communications — YUL 1240 ZIP  
Air Canada  
7373 Boulevard Cote-Vertu Ouest, Saint-Laurent, QC H4S 1Z3**

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