



What is experts?

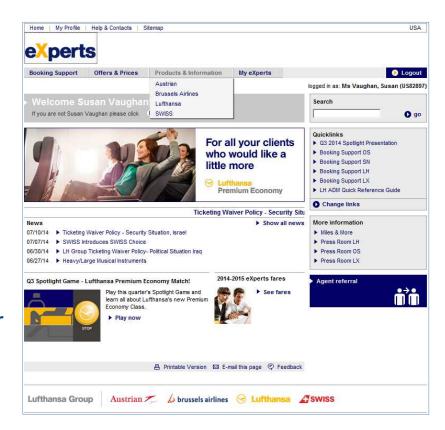
eXperts is the LH Group online core communication tool for travel agents

User Target group:

Travel agents selling international travel

All travel agents with a valid IATA number may enroll in **eXperts**

A dedicated online booking tool is being added to the existing US/CA eXperts websites for this special A++ offer





Atlantic Joint Venture Fall 2014 eXperts Special Key Facts (1/3)

ORIGIN	DESTINATION	CABIN	BOOKING CLASS	SEASON	
ORIGIN			BOOKING CLASS	SHOULDER	LOW
US / CA via Transatlantic routes only	Western EU		К	USD 75 CAD 75	USD50 CAD 50
	Eastern EU	Economy		USD 100 CAD 100	USD 75 CAD 75
	ME/AF/India			USD 250 CAD 250	USD 200 CAD 200

- > Sales Period: August 18-22, 2014
- Travel Period: September 15, 2014 March 15, 2015
- Eligibility: IATA travel Agents and one accompanying companion. Must travel together on all segments
- Bookings Process:
 - Origin US: Booking via eXperts website only
 - Origin CA: Bookings via eXperts website or AC Escapes offer
- > Travel: A++ network via Transatlantic routes only
- > Surcharges: All surcharges apply (ex. YQ, NAVCAN)



Definition of Eastern / Western Europe

Eastern Europe:

Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Cyprus, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, The Former Yugoslav Republic Macedonia, Malta, Republic of Moldova, Montenegro, Poland, Romania, Russia, Russia (East of Urals), Serbia, Slovakia, Slovenia, Turkmenistan, Ukraine, Uzbekistan, Turkey

Western Europe:

Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain and Canary Islands, Sweden, Switzerland, United Kingdom



Atlantic Joint Venture Fall 2014 eXperts Special Key Facts (3/3)

LOW Season SAMPLE FARES (Based on Round Trip including taxes and fees)						
From/To US:	From/To CA:					
(UA) CHI to LON USD 763.21	(AC) YTO to PAR CAD 659.81					
From/To US:	From/To CA:					
(LX) BOS to PRG USD 723.94	(OS) YYZ to SKP CAD 613.94					
From/To US:	From/To CA:					
(SN) JFK to NBO USD 941.86	(LH) YVR to BOM CAD 860.64					



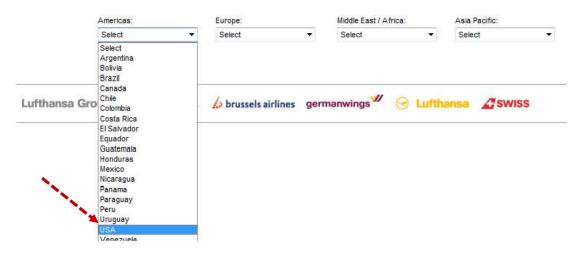
Booking Process

Step 1 – Visit www.lufthansaexperts.com and select your home country

eXperts



Please choose your country ...





Step 2 – Log in to experts homepage to do the booking

eXperts



Welcome to eXperts!

eXperts is the official Lufthansa Group service and information platform for travel agents. Here you will find all current offers, information you need for booking flights and special offers for you.

eXperts is available for IATA travel agents only.



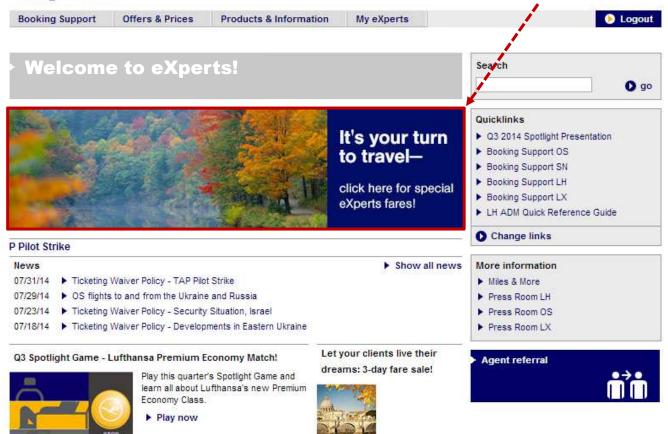
For new registration:

- Click on "Please register now" link and fill out all the registration screens and click "Save"
- You will receive an email from eXperts with their login (PIN) and password.
- These credentials are necessary in order to make a booking on www.lufthansaexperts.com



Step 3 – Click on the special experts fare banner to be redirected



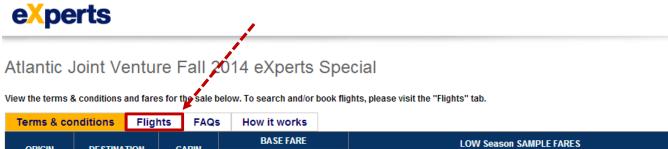


3-day sale details

 Click on this banner to see our special eXperts fares



Step 4 – Review the terms & conditions of our experts Special

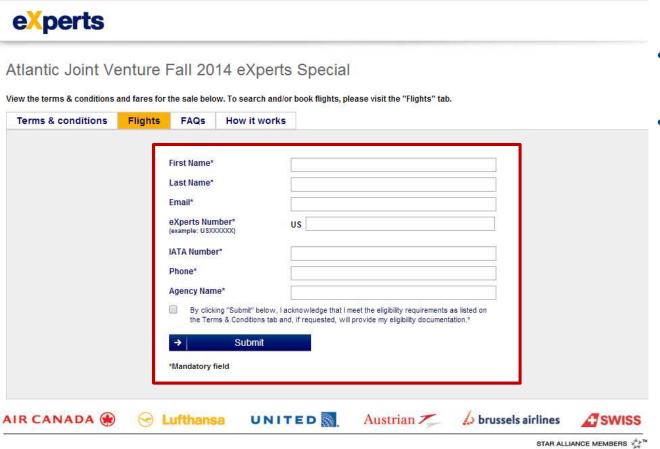


Terms & co	nditions	Flight	s FAQs	How it wor	ks		
ORIGIN	DESTINATION		CABIN	BASE FARE		LOW Season SAMPLE FARES (Based on Round Trip including taxes and fees)	
				SHOULDER	LOW	, ,	,
US / CA via Transatlantic routes only	Western	i EU		USD 75 CAD 75	USD50 CAD 50	From/To US: (UA) CHI to LON USD 763.21	From/To CA: (AC) YTO to PAR CAD 659.81
	Eastern	EU	Economy	USD 100 CAD 100	USD 75 CAD 75	From/To US: (LX) BOS to PRG USD 723.94	From/To CA: (OS) YYZ to SKP CAD 613.94
	ME/AF/Ir	ndia		USD 250 CAD 250	USD 200 CAD 200	From/To US: (SN) JFK to NBO USD 941.86	From/To CA: (LH) YVR to BOM CAD 860.64
Sale Period:	August 18-2	22, 2014					
	Black out: Western/Ea Africa: not va	stern Euro alid for trav	pe: not valid fo el commencin	ber 15, 2014 - Marc or travel commencin g Dec 8-24, 2014 g December 5 - 23,	ng December		

- Read terms & conditions page
- Click on the "Flights"tab to search and book flights



Step 5 – Insert your data to qualify for eXperts fares before proceeding



- Fill out the required information
- Click "Submit" to qualify for special eXperts fare

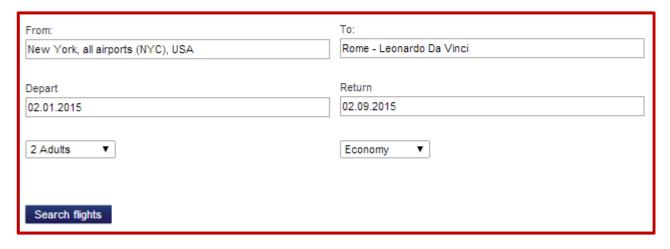




Step 6 – Enter preferred flight data and click "Search Flights"



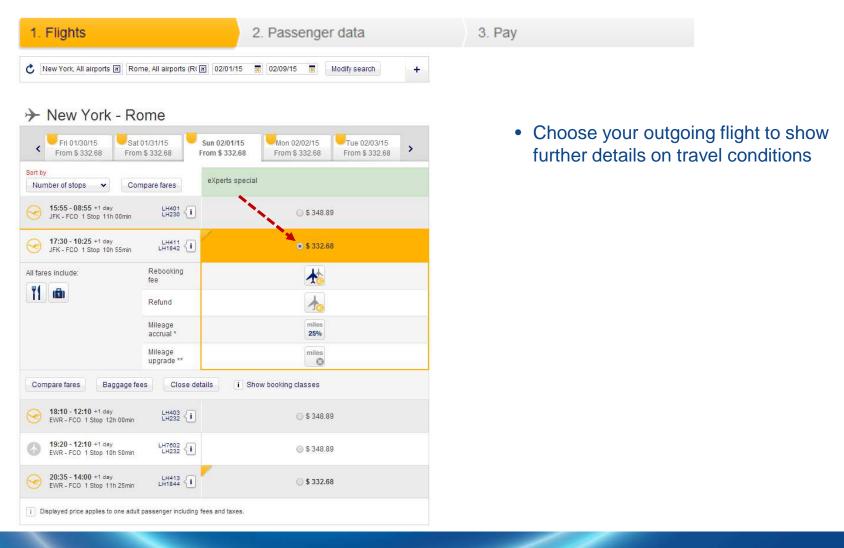
Atlantic Joint Venture Fall 2014 eXperts Special



→ Search with more options

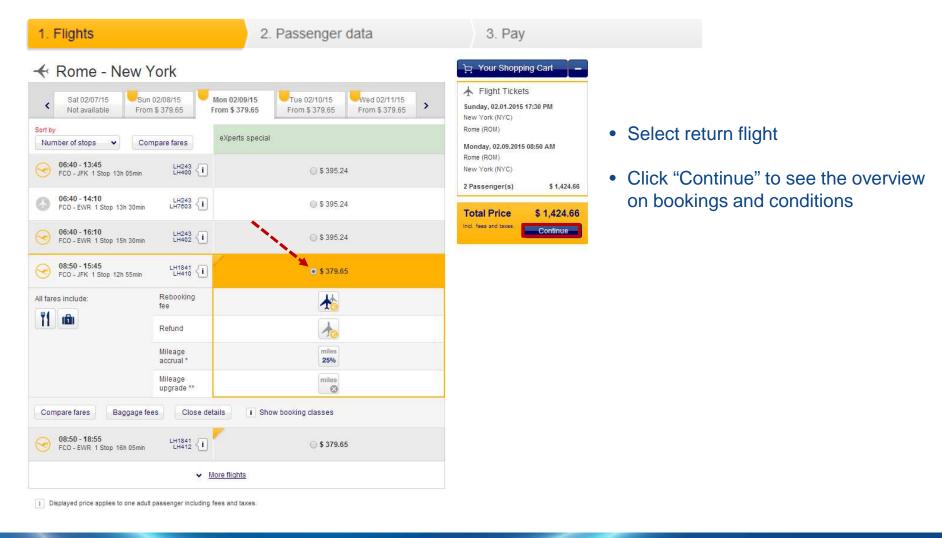


Step 7 – Your flight request will be redirected & pop-up window opens (Please ensure your browser allows pop-ups)



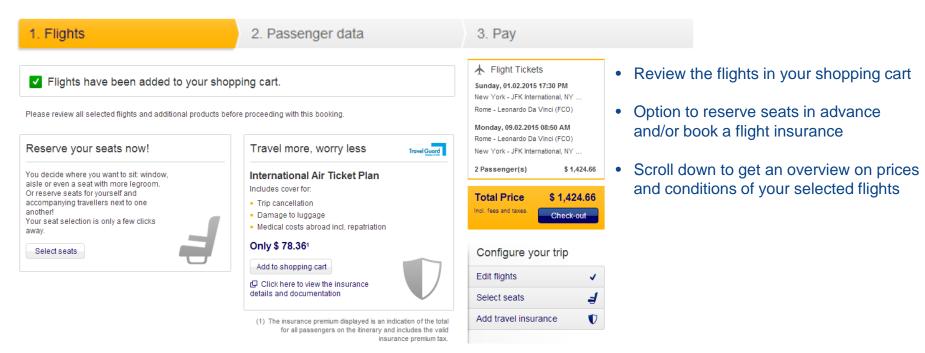


Step 8 – Select and confirm preferred flights





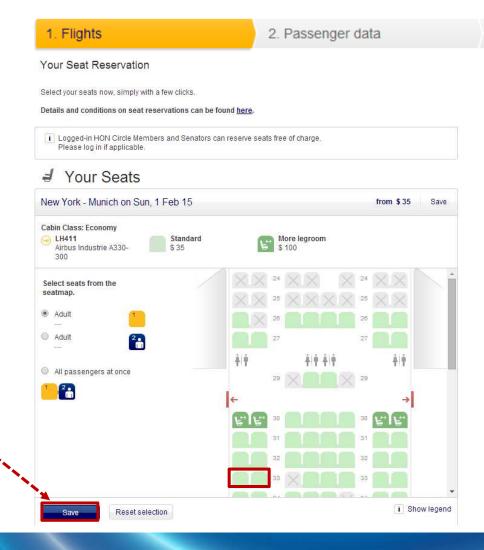
Step 9 – Review the prices and conditions





Optional Step 10 – Advanced seat reservation (additional fees apply)

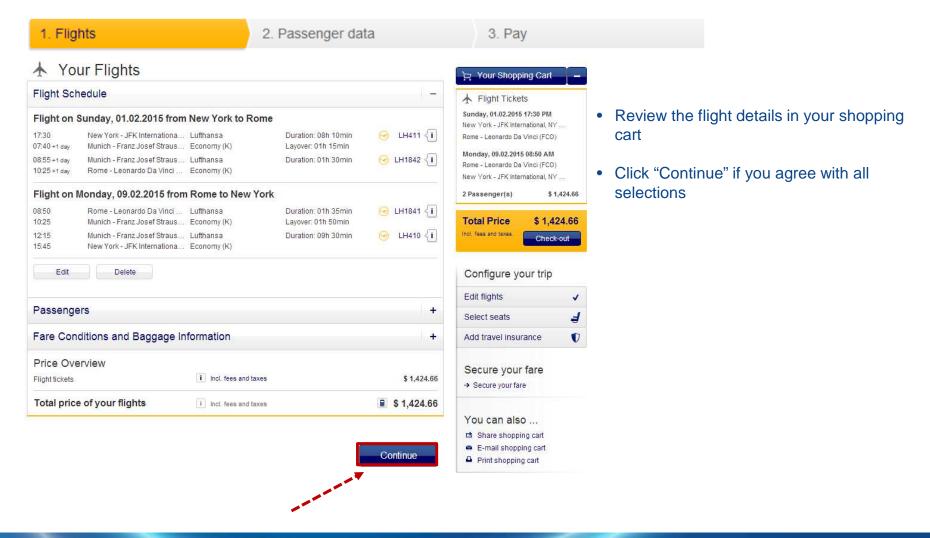
3. Pay



- Select preferred seats
- Click "Save" if you agree with your selections



Step 11 – Review and confirm your final selection



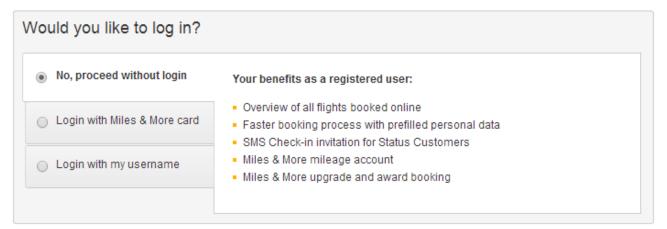


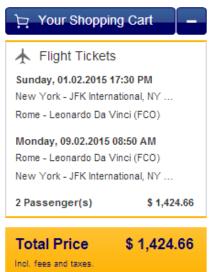
Step 12 – Optional LH account login

1. Flights 2. Passenger data 3. Pay

Your passenger details

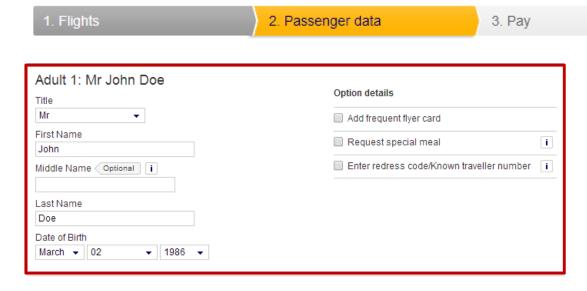
The passengers name cannot be changed after the booking is completed and must be entered as shown on passport. Please note: Only latin characters may be used.



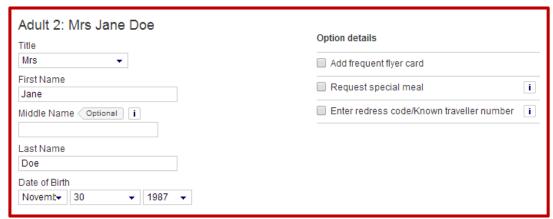




Step 13 – Enter passenger details

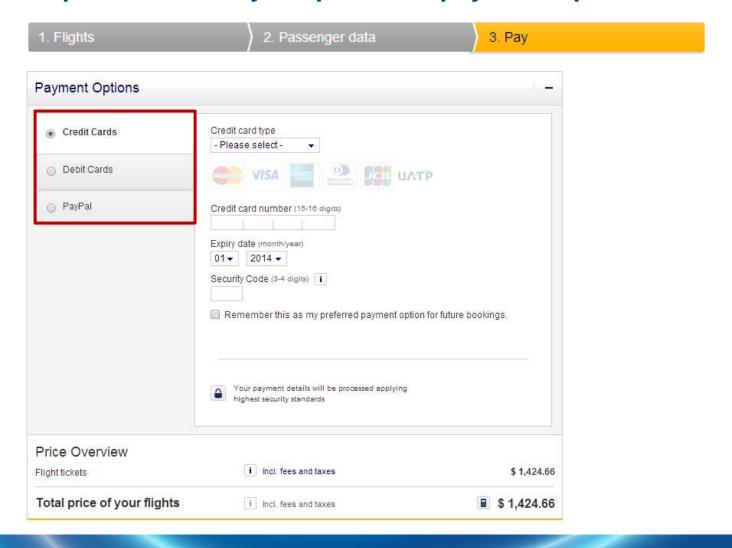


Enter traveler's details





Step 14 – Choose your preferred payment option





Frequently Asked Questions

- What is the eligible class of travel?
 This offer applies to Economy Class travel
- Are companions eligible?
 Yes, 1 companion may travel at the same fare level on the same flights.
- Where can I find more information? <u>www.lufthansaexperts.com</u>

