

THE EUROPE FAM TRIP CONTEST FOR TRAVEL AGENTS
(the “**Contest**”)
OFFICIAL CONTEST RULES AND REGULATIONS
(the “**Contest Rules**”)

NO PURCHASE OR MONETARY CONSIDERATION NECESSARY TO ENTER OR WIN.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Contest is brought to you by Air Canada® (the “**Contest Organizer**”). The Contest starts on April 5, 2022 at 12:01 a.m. EST and closes on April 17, 2022 at 11:59 p.m. EST (hereinafter, the “**Contest Period**”).

1. Eligibility

The Contest is open to all Canadian residents having reached the legal age of majority in their province or territory of residence prior to the Contest Period who: (i) are regular, full-time employees of IATA & TIDS approved travel agencies in good standing with Air Canada; and (ii) hold a valid IATA Canadian Travel Industry I.D. card (an “**Eligible Participant**”).

Directors, employees, representatives, or agents (excluding Eligible Participants, as defined above) of Air Canada and its subsidiaries and affiliates, media partners, advertising and promotional agencies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they are domiciled) of any of the aforementioned and persons with whom any of the aforementioned are domiciled are not eligible to enter the Contest.

2. How to participate in the Contest

No Purchase Necessary.

Eligible Participants can enter the Contest either via (I) Tickets/Booking-Based Entry and (II) Mail-In Entry, detailed as follows:

(I) Tickets/Booking-Based Entry

Eligible Participants can enter the Contest by visiting the Contest website at www.aircanada.com/agents during the Contest Period. Submissions from Eligible Participants who book and ticket an Air Canada flight in any booking class/fare family to **Paris (CDG), Lyon (LYS), Nice (NCE) or London (LHR), Manchester (MAN), Edinburgh (EDI)** through (i) a GDS, aircanada.com/agents, via the Air Canada for Business platform, or (ii) an ac2u connected provider, or provide an Air Canada Vacations® booking number that includes an Air Canada flight to the above destinations during the Contest Period, regardless of the departure date (each such Air Canada Ticket or each Air Canada Vacations Booking represents an entry in the contest, hereinafter, an “**Eligible Ticket/Booking**”, and collectively “**Eligible Tickets/Bookings**”).

The Paris, Lyon, Nice, London, Manchester and Edinburgh destination on the submitted Eligible Ticket/Booking will determine the familiarization trip (each defined as a “**FAM Trip**”) prize in which the Eligible Participant could win a spot for the concerned FAM Trip (for example, if an Eligible Participant sells an Eligible Ticket/Booking to Paris, the Participant could win the France FAM Trip prize).

The Eligible Participant cannot choose his/her desired FAM Trip destination.

Eligible Participants must submit each of their Eligible Tickets/Bookings at aircanada.com/agents by clicking on the Contest banner and then on the Microsoft Form available at the following hyperlink "[Tickets Submission Form](#)" in order to receive an entry to the Contest, the whole subject to the Microsoft Forms [Terms of use](#) and subject to Air Canada's [Privacy Policy](#).

The purchase of Flight Passes is excluded from qualifying as an Eligible entry. Eligible Tickets/Booking including an Air Canada flight must be issued using 014 ticket stock for flights operated by Air Canada, Air Canada Rouge® or under the Air Canada Express® banner.

Each Eligible Ticket/Booking is equal to one (1) entry in the Contest. Therefore, the more Eligible Tickets/Bookings an Eligible Participant sells during the Contest Period, the more chances to win. It is not permitted to submit an Eligible Ticket/Booking more than once.

Maximum of ten (10) entries per Eligible Participant permitted during the Contest Period.

Although online access is required in order to enter the Contest via this method of entry, no purchase is necessary. Subject to COVID-19 restrictions, many public libraries, Internet cafés, retail businesses and others offer free access to Internet.

(II) Mail-In Entry

Eligible Participants can enter the Contest by mailing a fifty (50) word essay, in English or in French, and explain why they want to participate on the Fam trip to France or Great Britain. They must include their name, address, e-mail address, Travel agency name, IATA number, and telephone number to the following address:

The Air Canada's Europe Fam Trip Contest for Travel Agents
Agency Sales YUL 1249
P.O. Box 14000, Station Airport,
Dorval, Quebec. H4Y 1H4

Only one (1) entry per envelope is permitted for a maximum of ten (10) entries per Eligible Participant permitted during the Contest Period. Mail-in entries must be received by Contest Organizer before 11:59 EST on April 17, 2022. The Contest Organizer takes no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed mail-in entries. Essays that are not an original creation of the person submitting it, or which are illegal, defamatory or in any way obscene, all as determined solely by the Contest Organizer, will be disqualified.

3. Prizes

There are twelve (12) prizes to be won (each a "**Prize**, collectively, the "**Prizes**"), with six (6) Prizes to be won in each of the following two (2) Fam Trips:

- Six (6) winners to participate in one (1) FAM Trip to France (the "**FRANCE FAM Trip**") as detailed below;
- Six (6) winners to participate in one (1) FAM Trip to Great Britain (the "**GREAT BRITAIN FAM Trip**") as detailed below;

Prize Description

Subject to applicable travel restrictions, government recommendations and policies, and any other COVID-19 related protocol. Contest Sponsor hereby reserves the right to postpone the FAM Trip at their sole discretion, the FAM Trips will take place in the fall of 2022.

The FRANCE FAM Trip Prize will include the following:

- Economy Class air transportation onboard any flight operated by Air Canada, Air Canada Rouge or Air Canada Express from the major airport closest to the winner's place of residence to Paris (CDG);
- Three (3) nights' accommodation in Auvergne Rhône Alpes* including 2 meals a day (3 breakfasts and 3 lunches, excluding alcoholic beverages) and three (3) nights' accommodation in Côte d'Azur*, including 2 meals a day (3 breakfasts and 3 lunches, excluding alcoholic beverages). The hotels will be chosen at Atout France's discretion and will be a minimum 3-star hotels;
- Minimum of five (5) activities/attractions/excursions in Auvergne Rhône Alpes and three (3) activities/attractions/excursions in Côte d'Azur, to be chosen at Atout France's discretion; and
- Transportation is included between regions, to the scheduled activities, as well as to and from the airport.

*Note regions are subject to change.

Approximate value per person of each France FAM Trip Prize is **CDN \$7,938.**

Approximate total value of the France FAM trip Prizes is **CDN \$47,628.**

The Great Britain FAM Trip Prize will include the following:

- Economy Class air transportation onboard any flight operated by Air Canada, Air Canada Rouge or Air Canada Express from the major airport closest to the winner's place of residence to London (LHR);
- Six (6) nights' accommodation in the West Midlands, including two (2) meals per day (excluding alcoholic beverages). The hotel will be chosen at *Visit Britain's* discretion and will be a minimum 4-star hotel;
- One (1) activity/attraction/excursion per day, to be chosen at the discretion of *Visit Britain*; and
- Transportation is included during the stay in Great Britain to the scheduled activities, as well as to and from the airport.

Approximate value per person of each Great Britain FAM Trip Prize is **CDN \$5,500.**

Approximate total value of the Great Britain FAM Trip Prizes is **CDN \$33,000.**

Approximate total value of all Prizes is CDN \$80,628.

The above FAM Trip Prizes do not constitute a taxable benefit for the winning travel agents.

Once the dates of the FAM Trips are confirmed, the Organizer will contact each of the winners.

Travel Terms and Conditions

The flight(s) portion of the Prize will be issued in the form of a promotion code (“**Promo Code**”) which can be used when booking a flight directly on www.aircanada.com/agents. The Prize winner will be required to validate their IATA/ACTA identification details prior to selecting their flights as part of the Prize. The Promo Code will be valid for the Prize winner and cannot be changed once the tickets are issued.

Travel does not qualify for Aeroplan points accumulation or for mileage/points accumulation in any other frequent flyer program. No changes permitted to reservations once date of travel is confirmed or ticket has been issued.

Contest Organizer will assume the cost of taxes and fuel for the airfare. The Prize winner is responsible for gratuities, merchandise, telephone calls, personal expenses of any kind in the event of an overnight stay, meals and beverages, service charges, meals and entertainment during the flight, costs incurred to and from the point of departure (as the Prize begins and ends there) that are not specifically identified as part of the FAM Trip Prize, for obtaining sufficient personal travel insurance prior to departure, if desired; obtaining and carrying all necessary travel documentation, such as passports and visas, proof of vaccination against COVID-19 and complying with entry, health, safety, customs and immigrations regulations and requirements. Please consult the website of the Government of Canada for information about COVID-19 requirements: <https://travel.gc.ca/travel-covid>. These requirements are subject to change without notice. The use of upgrade certificates is not permitted for flights. Use of the airfare tickets are subject to Air Canada’s general conditions of carriage publicly available at www.aircanada.com. The Prize winner is also aware of the Air Canada CleanCare+ Program. For more information, please visit the Air Canada website and more specifically the Air Canada Travel Ready hub, at aircanada.com/travelready.

The Prize winner agrees and acknowledges that Contest Organizer will not be liable if the Prize winner is denied boarding due to any failure to comply with applicable travel restrictions or requirements.

The Prize winner understands and acknowledges the risks related to the spread of infectious or contagious diseases and understands it remains their responsibility to take the necessary precautions applicable to any health hazards, including but not limited to COVID-19.

Other mandatory safety protocols may apply based on the nature of the Prize. Availability of the services and facilities may be impacted.

4. Prizes Draw

A random draw from all Eligible Entries received will be held at Contest Organizer's offices located at 7373 Côte Vertu West, St-Laurent, QC, H4Y 1H4 on **April 18th, 2022** approximately 2:00 p.m. EST.

The odds of winning a Prize will depend upon the total number of Eligible Entries from Eligible Participants during the Contest Period.

Limit of one (1) Prize per person.

5. Claiming of Prizes

In order to be declared a winner and be able to claim their Prize, the Eligible Participant selected as per these Contest Rules will be contacted by e-mail and will be instructed on how to claim their Prize by the Contest Organizer or one of its agents or representatives, shortly following the draw and must confirm acceptance as a selected Eligible Participant within three (3) calendar days of contact.

If the selected Eligible Participant does not confirm acceptance within three (3) calendar days, the Eligible Participant will be automatically disqualified and forfeit all rights to the Prize. At its entire discretion, Contest Organizer may select another Eligible Participant among the Eligible Entries by way of random draw.

Before being declared a Prize winner, each selected Eligible Participant will be required to successfully answer a time-limited four-step, two-to-three number mathematical skill-testing question and sign a declaration form confirming, without limitation, that:

- they comply with the eligibility requirements;
- they have read the Contest Rules and comply completely;
- they accept the Prize as awarded;
- they comply with any conditions/restrictions that may apply to the Prize;
- they acknowledge the Contest Organizer's right to publish their picture, name and city of residence without compensation other than the Prize offered; and
- they acknowledge the disclaimer of liability from the Contest Organizer and their respective parent, subsidiaries and affiliates, media partners, advertising, promotional agencies and each of the foregoing entities' directors, officers, employees, contractors and agents.

No correspondence will be undertaken except with the selected Eligible Participants whose Eligible Entry was drawn. Once an Eligible Participant is declared a Prize winner by Contest Organizer, Contest Organizer will send the Eligible Participant an email containing the details of how to redeem their Prize.

6. General Terms and Conditions

All Submissions and all information provided, by Eligible Participants must be complete and accurate. Contest Organizer will not be held responsible for any incorrect or inaccurate transcription of entry information, any error or technological malfunctions of any kind in connection with the Contest, telephone or internet interruptions and/or any late/incomplete/erroneously completed Prize claims or declaration forms or validly disqualifying any Eligible Participants or winner(s) in accordance with the terms hereof.

All Submissions are subject to verification by the Contest Organizer and may be disqualified if they are received outside of the Contest Period, are incomplete, illegible, irregular, photocopied or otherwise reproduced, submitted through illicit means or if they contain any false statements, or do not conform to or satisfy any condition of these Contest Rules.

The contents of all entries submitted become property of the Contest Organizer and will not be returned. Each Eligible Participant grants permission for Contest Organizer to use the contents of their Eligible Entry including name and address for editorial, advertising, marketing and promotional purposes in any and all media now known or hereafter discovered, worldwide, in perpetuity, without compensation, notification or permission. Contest Organizer reserves the right to: (i) use the contents of Eligible Entries provided by entrants, for editorial, advertising, marketing and promotional purposes, without further compensation or notice, unless prohibited by law; and (ii) publish without compensation the full name, city of residence, and photograph of all Prize winners and Eligible Participants waive all rights with respect to printed, broadcast and other forms of publicity.

By entering the Contest, Eligible Participants expressly consent to the Contest Organizer, media partners, advertising and promotional agencies, storing, sharing and using the personal information submitted with their Eligible Entry only for the purpose of administering the Contest and in accordance with the Contest Organizer's Privacy Policy publicly available on Contest Organizer's website:

- <https://www.aircanada.com/ca/en/aco/home/legal/privacy-policy.html>.

Contest Organizer will retain the personal information according to applicable laws.

If the Contest is not capable of running as planned for any reason, including tampering, unauthorized intervention, fraud, technical failures, or any other cause, the Contest Organizer reserves the right, at its sole discretion, to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way, without any further obligations to Eligible Participants. Furthermore, if the Contest Organizer determines, at its sole discretion, that any entry compromises the integrity of the Contest, the Contest Organizer reserves the right to disqualify the entry at issue or terminate the Contest in its entirety without any further obligations to Eligible Participants. The Contest Organizer further reserves the right, at its sole discretion, to disqualify any individual from the Contest, and/or to revoke, rescind, withhold or otherwise limit or restrict the Prize awarded to a winner, and/or to ban the individual from any future contest of the Contest Organizer who it finds or believes to be: (i) tampering with the entry process or the operation of the Contest; (ii) acting in violation of the Contest Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; (iii) acting or involved in any situation or occurrence which brings them into public disrepute, contempt, scandal, or ridicule, or which shocks, insults, or offends the community or any group or class thereof, or to offend public morals and decency to or which reflects unfavourably upon the Contest Organizer, the Contest Sponsor (if applicable), the Prize supplier, if any, and each of their respective parent, subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns, or their respective products or services, as determined in the reasonable discretion of the Contest Organizer; or (iv) posting or making available to the public any post, picture, video, statement, or any other content of any form on any media (including any social media platform) mentioning, tagging, alluding to, or associating itself in any way with the Contest and/or the Prize which, in the reasonable discretion of the Contest Organizer, infringes or otherwise violates the

rights of the Contest Organizer, the Contest Sponsor (if applicable), the Prize supplier, if any, and each of their respective parent, subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns.

By entering this Contest, Eligible Participants agree that the Contest Organizer and each of their respective subsidiaries and affiliates, media partners, advertising and promotional agencies and each of the foregoing entities' respective directors, officers, employees, agents, representatives, successors and assigns do not make any representation or warranty, or assume any liability beyond, where applicable, what has been described as the Prize in these Rules.

Eligible Participants agree to be bound by all decisions of the Contest Organizer and/or Contest Sponsor (if applicable) regarding the Contest which shall be final and binding in all respects.

The Contest is subject to federal, provincial and local rules and regulations. Subject to the following paragraph, this Contest is subject to all applicable national, federal and provincial laws and regulations; unless otherwise provided at law, all actions, proceedings or litigation relating hereto shall be adjudicated in the judicial district of Montreal, province of Quebec, and the parties consent to such exclusive venue and jurisdiction.

For Quebec Residents only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement. All issues and questions concerning the construction, validity, interpretation and enforceability of these official Contest Rules, or the rights and obligations of an Eligible Participant in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of Quebec and the laws of Canada applicable therein.

Intellectual Property. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by Contest Organizer and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

Eligible Participants may obtain the Prize winners' names between May 9 and May 13, 2022, by addressing their request, accompanied by a self-addressed envelope with sufficient postage to:

The Air Canada's Europe Fam Trip Contest for Travel Agents
Agency Sales YUL 1249
P.O. Box 14000, Station Airport,
Dorval, Quebec. H4Y 1H4

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